



Website Insert

Post a survey on your website as an embedded survey by inserting the code into your website's code. Javascript and pop-up embeds have been folded into [pop-up surveys](#) with the introduction of this feature.

- [Pop-up Survey](#)
- [As Embed](#)

Pop-up Survey

Post a survey on your website as a pop-up by inserting the code into your website's code. Javascript and pop-up embeds have been folded into pop-up surveys with the introduction of this feature. The pop-up survey also supports recording data from a URL parameter, a cookie, or a script variable with the help of custom variables. Also, single click submit has been added for radio button questions in the pop-up survey.

To create a pop-up survey:

1. Go to the *Launch* tab.
2. Click **Pop-up Survey** in the *Website Insert* section.
3. Select from the following in the *Pages with pop-up* section to decide the pages that will show the pop-up:
 - **Show on all pages** : To show the pop-up on all the pages
 - **Show on chosen pages** : To show the pop-up only on selected pages
 - **URL** : Enter the URL starting with '/'
4. Click the *Data from the* dropdown list and select one of the following:
 - **URL Param**
 - **Cookie Value**
 - **Script Variable**
5. Type the name of the variable in the *Variable name* field.
6. Click the *Custom variable* dropdown list to choose the custom variable you want to use. If you haven't created any custom variables yet, click **Create Custom Variable** to create new ones.
7. Select from the following in the *Pop-up timing* section to assign a time for the pop-up to occur:
 - Immediately after the page loads
 - After __ seconds on the page
 - After an exit intent
 - After scrolling __ % of the page
8. Select from the following in the *Pop-up position* section to set an alignment for the pop-up:
 - Top left
 - Top right
 - Center
 - Bottom left
 - Bottom right
9. Select one of the following options in the *Pop-up height* section to set up the height (between 350px and 700px) of the pop-up:
 - Always keep the height fixed
 - Enter the height in the *Fixed height* field.
 - Adjust the height based on the question size
 - Enter the minimum and maximum height required in the *Minimum height* and *Maximum height* fields respectively.

10. Select one of the following options in the *Minimize pop-up* section to choose the view when the pop-up is minimized:
 - Minimize the pop-up only on the current page
 - Always keep the pop-up minimized until the user maximizes the survey
11. Select one of the following options in the *Close pop-up* section to choose the view when the pop-up is closed:
 - Close the pop-up only on the current page
 - Do not show this again
12. Select the checkbox in the *Pop-up options* section if you want to hide the pop-up when the survey is redirected to a custom end page based on a restriction that has been set up.
13. Click **Generate Code** . You can use the generated script on all the pages of your website after the <body> tag.
14. Click **Reconfigure** to generate the code again.

Pop-up Design
Use pop-up surveys on your website to collect data or feedback from visitors

Pages with pop-up

Show on all pages
 Show on chosen pages

Pop-up page data
Fetch data from your website and record it in the survey

Data from	Variable name	Custom variable	
URL param	Enter a variable name	Select	+ X

Pop-up timing

Immediately after the page loads
 On script function call

Call the **zsShowPopup()** function through a script to launch the pop-up survey

After seconds on the page
 After an exit Intent (visitor acts to leave the page on desktop device)
 After scrolling % of the page

Pop-up position

Top left
 Top right
 Center
 Bottom left
 Bottom right



Pop-up height

Always keep the height fixed
Fixed height px
(Height should be in between 350px and 700px)
 Adjust the height based on the question size

Minimize pop-up

Minimize the pop-up only on the current page
 Always keep the pop-up minimized until the user maximizes the survey

Close pop-up

Close the pop-up only on the current page
 Do not show this again

Pop-up options

Hide the pop-up when the survey is redirected to the end page based on a unique response restriction

Sample Script

```
<script>(function(w,d,s,u,f,m,n,o){o='
```

```
https://survey.zohopublic.com
```

```
);
```

```
;w[f]=w[f]||function(){w[f].p=w{f}.p||
```

```
[].push(arguments)};m=d.createElement(s),n=d.getElementsByTagName(s)
```

```
[0];m.async=1;m.src=o+u;n.parentNode.insertBefore(m,n);zs_intercept(o,'LKzzH
```

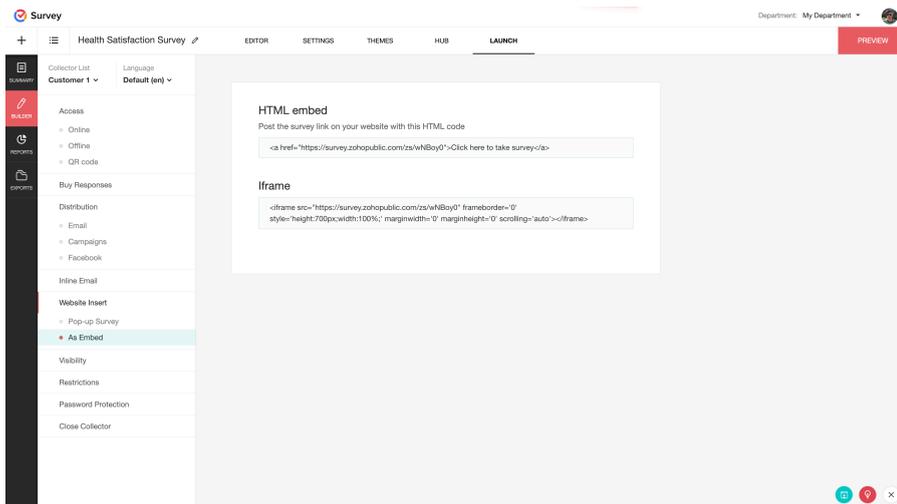
```
m',{}});)(window,document,'script','/api/v1/public/livesurveys/LKzzHm/popup/
```

```
script','zs_intercept');</script>
```

As Embed

To embed your survey on a website:

1. Go to the *Launch* tab.
2. Click **Website Insert** and select **As Embed**.



3. Select the embed option you'd like to use, then follow the corresponding instructions:
 1. Click the code in the corresponding box to copy the code to the clipboard.
 2. Paste the code onto your website.

HTML embed

Post the survey link on your website with this HTML code

```
<a href="https://survey.zohopublic.com/zs/psChNg">Click here to take survey</a>
```

Iframe

```
<iframe src="https://survey.zohopublic.com/zs/psChNg" frameborder='0'  
style='height:700px;width:100%;' marginwidth='0' marginheight='0' scrolling='auto'></iframe>
```

To redirect a survey end page to the top window instead of the iFrame window:

When a survey is embedded on a website in an iFrame, you can view the survey end page in the following ways:

- A *Thank You* page that opens within the iFrame. Or,
- A *Thank You* page that expands onto the whole window, (or the top window). You can get this done by appending `"?target=top"` at end of the survey URL in the embedded iFrame code.

To get notified once a survey is submitted

To get notifications for survey submissions on the website, add the following event listener code to the parent website. You will be notified on your end once the survey is submitted.

```
window.addEventListener('message', (message) => {  
  if (message.data && message.data['zohosurvey_respondentStatus'] === 'completed') {  
    // survey is finished  
  }  
})
```

To fix the iFrame window and avoid scrolling:

To avoid iFrame scrolling, you will need to adjust the height and width of your survey based on your current page. For this, we will pass the actual survey height and width for you to resize it. It will be in the following format:

```
data = { zohosurvey: {  
  
  height : surveyHeight,  
  width : surveyWidth,  
  action : "surveySize"  
}}
```

As you receive the message on your web page, you will need to customize the height and width of the iFrame so that it fits well in the window. Once it fits the iFrame, certain functionalities wouldn't work as expected and you will need to handle scroll positions in a similar manner. We will send a script in the following format for you to customize:

```
data = { zohosurvey: {  
  
  action : "moveScroll" ,  
  position : position}}
```

Sample Code

You can use this sample code to customize the size of your iFrame:

```
<iframe src="<survey link>" frameborder='0'  
  
style='height:700px;width:100%;' marginwidth='0' marginheight='0' scrolling='auto'  
  
allow='geolocation' id='iframe-id'></iframe>  
  
<script>  
var iframe = document.querySelector("#iframe-id"); // change the id based on iframe's id  
function setIframeSize(data){  
  if(data.zohosurvey ){  
    if(data.zohosurvey.action == "surveySize"){  
      iframe.style.height = data.zohosurvey.height + 'px';  
      iframe.style.width = data.zohosurvey.width + 'px'  
    }else if(data.zohosurvey.action == "moveScroll"){  
      window.scrollTo(500, iframe.offsetTop + data.zohosurvey.position);} } }  
window.addEventListener('message', function(e) {  
  setIframeSize(e.data);  
} , false);  
</script>
```