

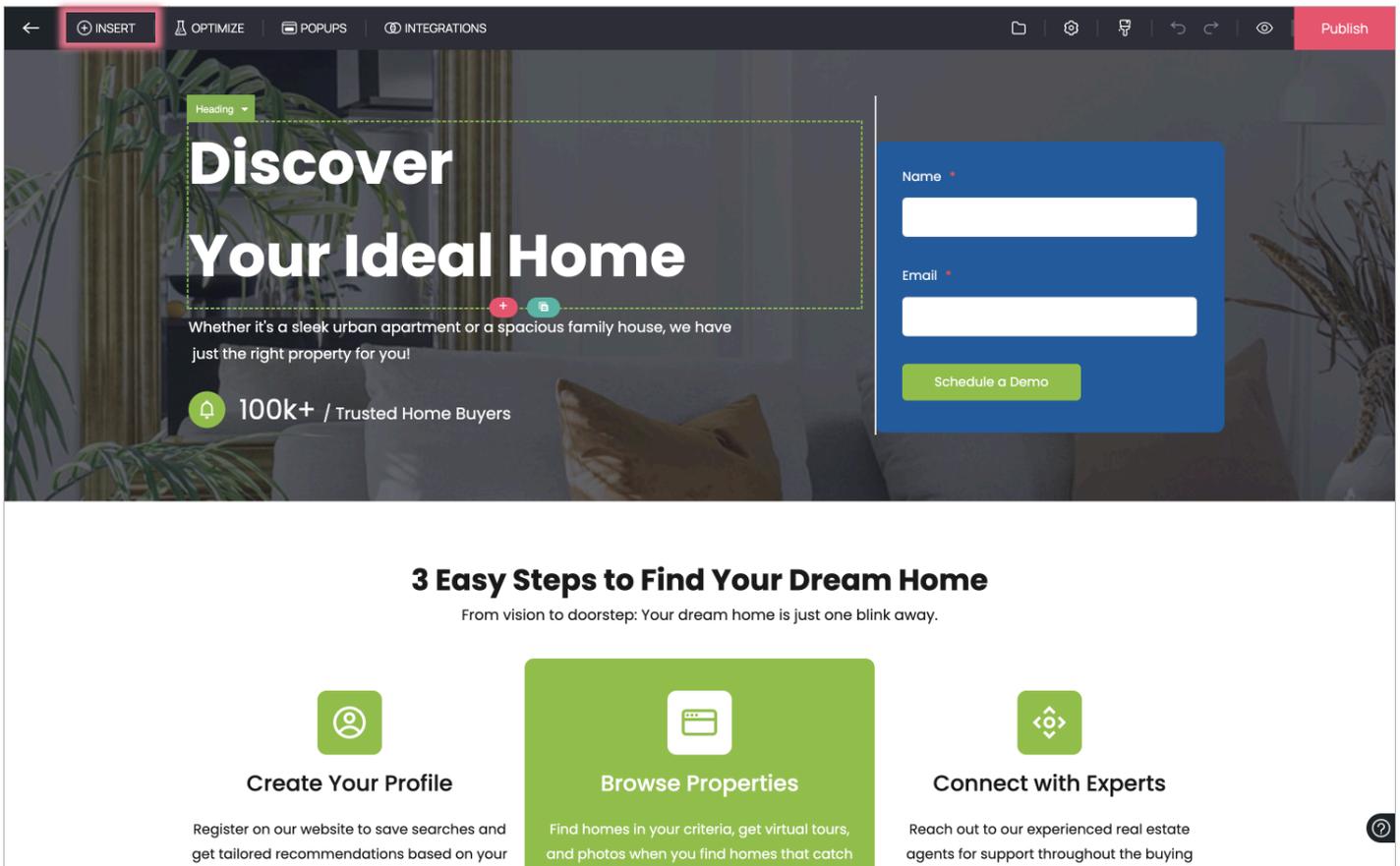


Social Profile

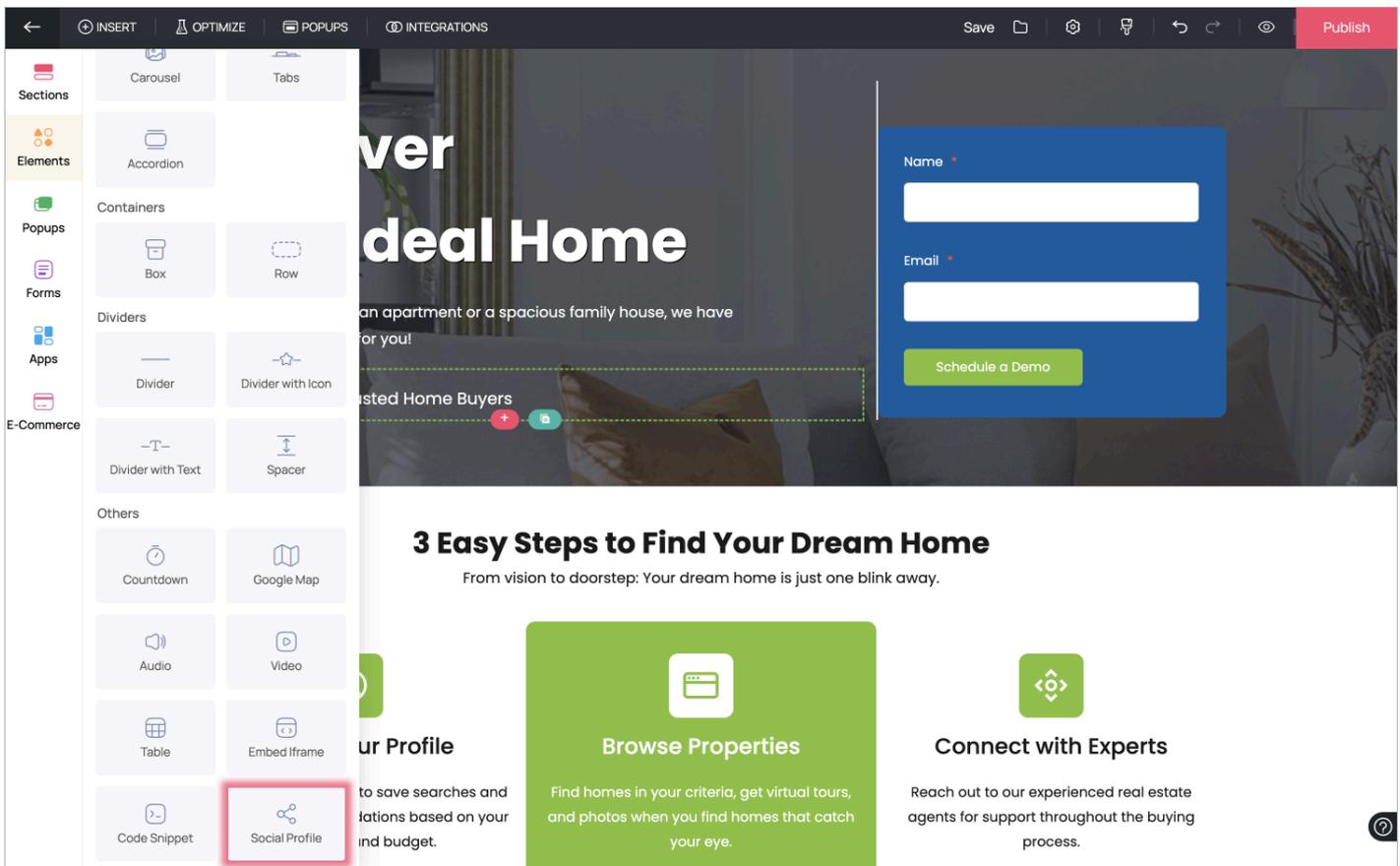
Displaying social profiles on landing pages enhances credibility and trust by showcasing authentic user engagement and feedback. It provides visitors with additional channels to connect, follow, and interact with your brand, fostering a sense of community. Moreover, it can drive increased traffic to your social media platforms, potentially expanding your reach and audience.

Inserting a social profile

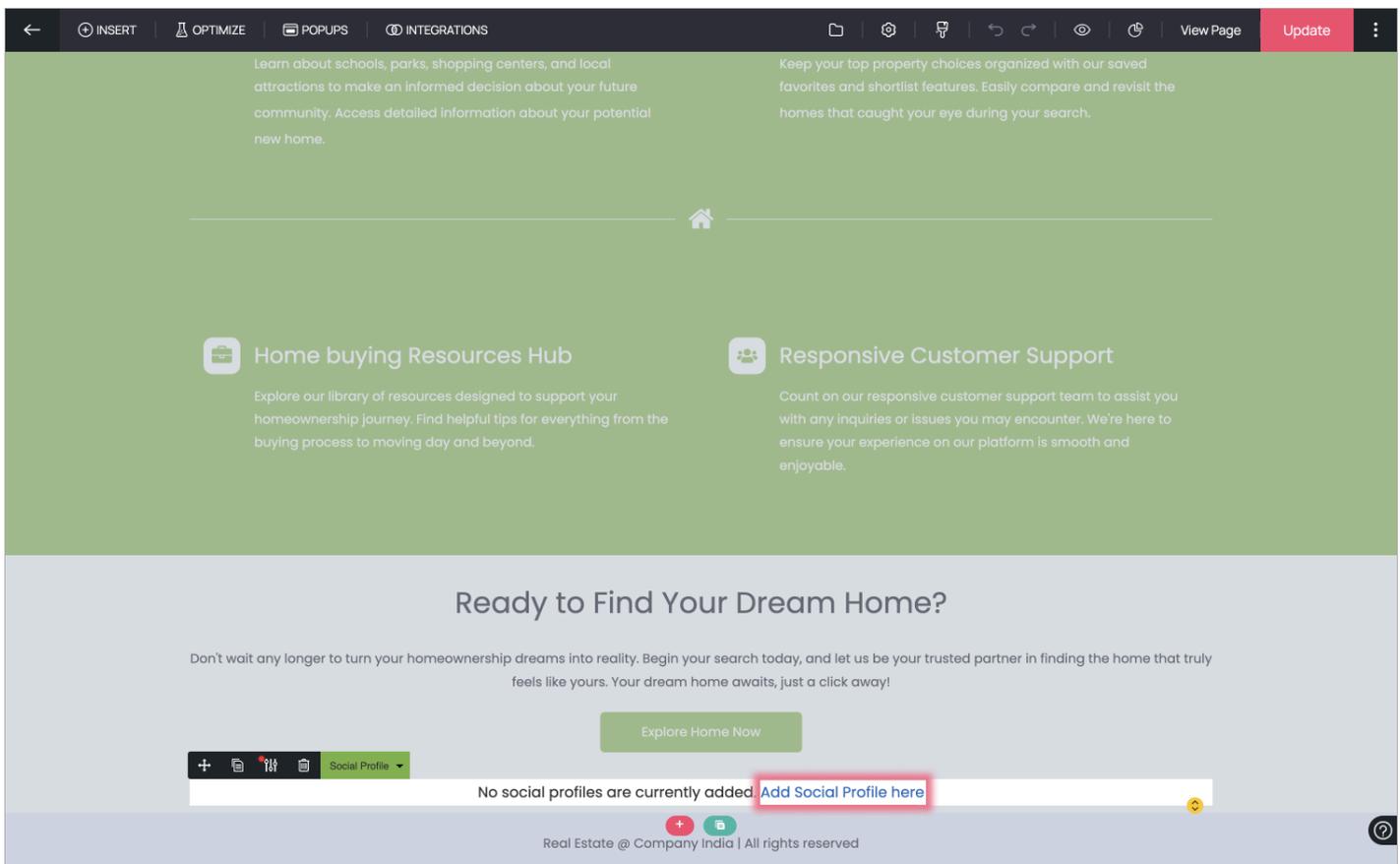
1. To add a social profile to your landing page, click on the **Insert** button to view the menu.



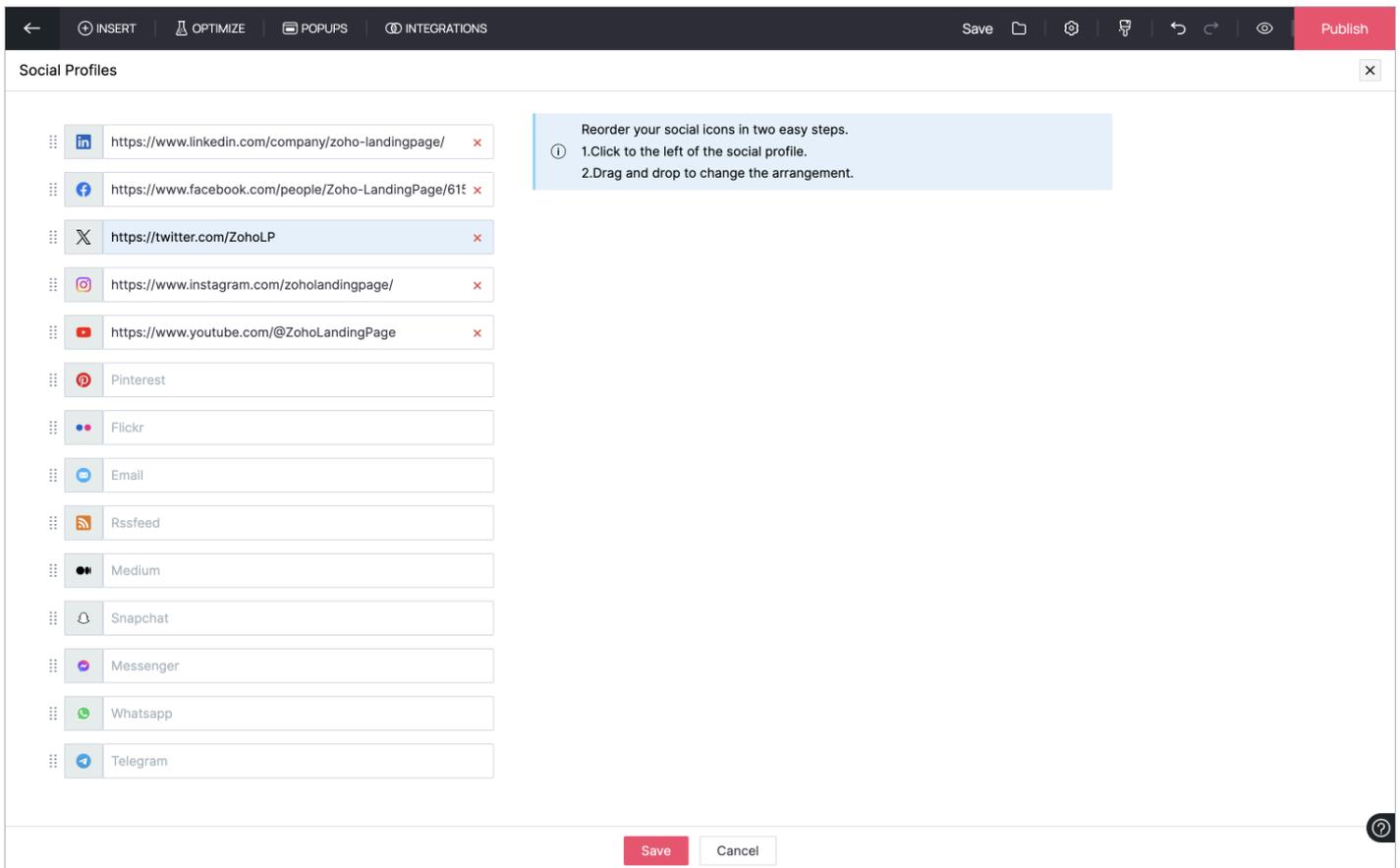
2. In the menu, click on the **Elements** tab and choose the **Social Profile** element to be inserted in your landing page.



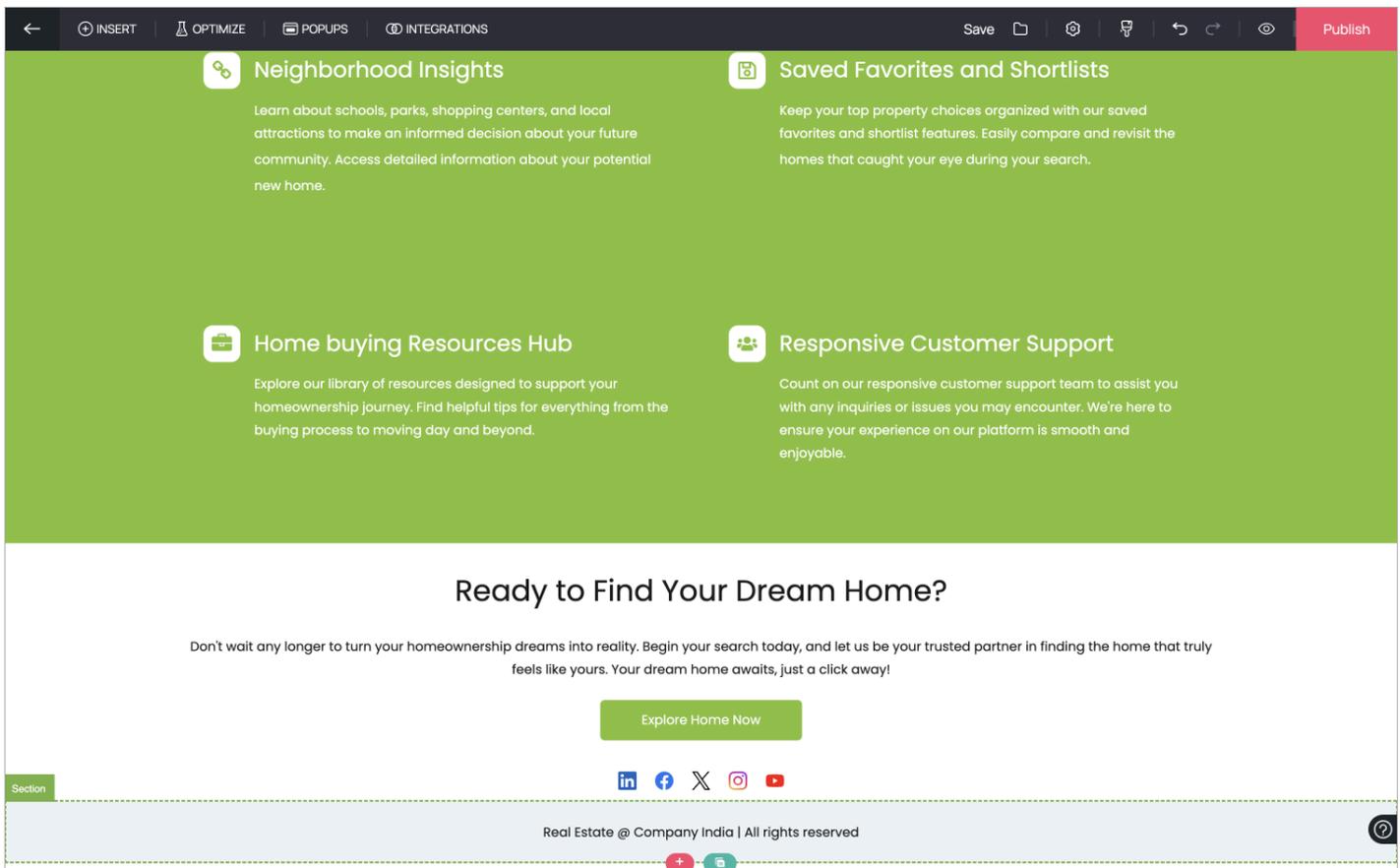
3. The social profile element is now added in your landing page. Click on **Add Social Profile here** to start adding your social media links to the landing page.



4. Enter your social media links next to the respective icons. You can reorder the icons by clicking on the dots to the left of the social media icon and dragging them. Once you have entered all the required links, click on the **Save** button.

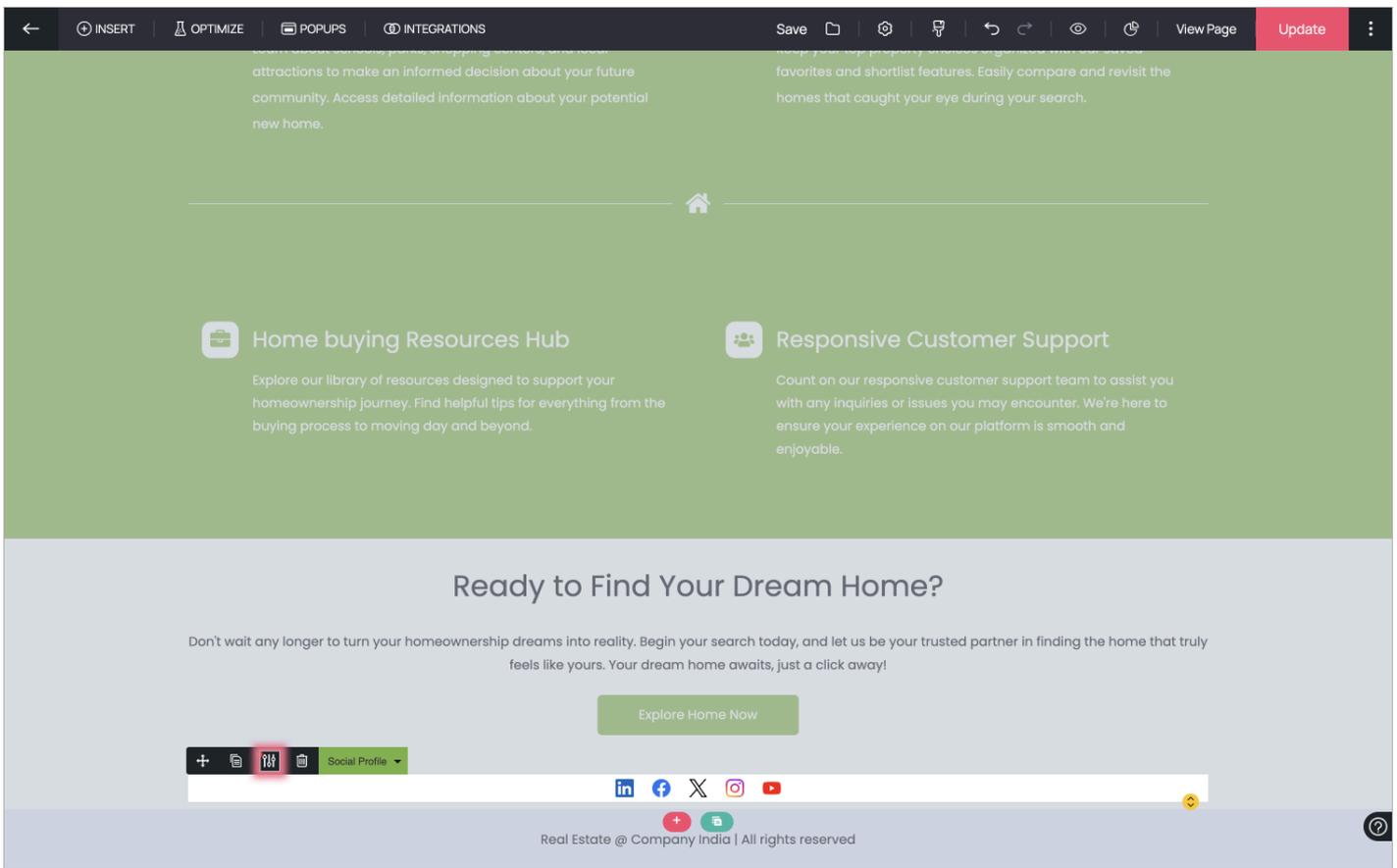


5. The social media profiles you entered are now added to your landing page. When users click on these icons, they will be redirected to the respective social media handle.



Accessing social profile properties

1. You can access the social profile properties by clicking on the **Properties Icon** next to the element name in case it is not visible already.



2. In **Social Profile Properties**, you can manage your social profiles (reorder, remove, and edit the url), change the size, alignment, backdrop, and logo color of the icons.

