Zoho Corporation

Explore the Components in Zoho Campaigns

This document walk you through the various components present in the navigation bar and title bar of Zoho Campaigns.

Take a look at the screenshot below to see how each component is arranged in Zoho Campaigns.

Campaigns	Hev Patricia, goo	d to have vou on boa	ard!	2 Upgrade + 0 0 0 0 0				
Dashboard	Complete the checklist below to get the most from Campaigns. Get started with Camaigns 0 out of 4 completed Import existing contacts from Zoho apps or upload from your list.							
Second Latomation Image: Comparison of the second	Add contacts Create a campaign Automate your workflow Invite your team	COHO CRM COHO CRM SALESFORCE Looking for more apps?	BIGIN MS DYNAMICS 365 OR	OHO RECRUIT C EVENTBRITE				
			vrt contacts supported file types are CSV, XLS, and XLSX	and the file size must be less than 25MB.				

- Navigation Toolbar This toolbar on the left side of the screen contains tabs for quick access to the various Zoho Campaigns features.
- 2. *Subscription* This opens up the subscription plan menu. Here, users can upgrade to a suitable subscription plan that matches their needs. Learn how to <u>manage your subscriptions</u>.
- 3. *Create New* Create new email campaigns, workflows, signup forms, social media posts, mailing lists, and lot more.

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CD Dashboard ⊄ी	Hey Patricia, good Complete the checklist below to	+ Email Campaign + SMS Campaigns				
Campaigns	Get started with Camaigns 0 out of 4 completed	Add contacts Import existing contacts from 2	Add contacts Import existing contacts from Zoho apps or upload from your list.			
Automation ↓ Ecommerce Dirary C Reports	 Add contacts Create a campaign Automate your workflow Invite your team 	CONDUCTION	BIGIN BIGIN INS DYNAMICS 365 OR Contacts pported file types are CSV, XLS, and XLSX a	COHO RECR	+ Contact + Signup Form + Sync + Campaign Template + User + Role	

4. *Global Search* - This enables a user to search for information across the entire product. The global search feature shows results that contain your search terms, then displays related data based on campaigns, lists, contacts, and more.

Data Search	Action Search			
All V	Search			
	Let us begin with your first campaign			

- 5. *Notification* Get notified about each and every activity taking place in your organization.
- 6. *Help Center* This is a quick link to access our help guides, knowledge base, blogs, and user community. We encourage users to start conversations in our user community and share their best practices for using

Zoho Campaigns.

Help Center	×
Search our knowledge base	
Related Topics	
 Understanding the Dashboard 	
 Exploring the Zoho Campaigns Workspace 	
• Can I add widgets on my device for app-related activities?	
 Using Zoho Campaigns on your Android Devices 	
 Using Zoho Campaigns on your iOS devices 	
Recent Topics	
• Can I share the reports via the Zoho Campaigns app?	
• What is a spam trap?	
• How do I get spam trap addresses in my mailing list?	
• How do I know that I've hit a spam trap?	
• What does 'Unique open' mean?	
Popular Topics	
• How can I edit or delete themes in Zoho Campaigns?	
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Request a Demo Forums Resources Support	

7. *Settings* – You can configure various settings associated with your account, such as, users and control, deliverability, integration, etc.

🖾 Cam	paigns			Upgrade 🕂 Q 🗘 🕅	* : •
Dashboard	Settings				
⊊} Campaigns	GENERAL	USERS AND CONTROL	CAMPAIGN POLICY	SMS	
区 Contacts	Profile	Manage Users	Email Limits	Overview	
÷	Company Details	Roles and Privileges	Campaign Tracking	Sender Details	
Automation	Notifications		Content Approval		
Ecommerce	Subscription		Export Policy		
Library	Compliance settings				
(B) Reports	Manage Opt-in				
	DELIVERABILITY	CUSTOMIZATION	DATA ADMINISTRATION	INTEGRATION	
	Manage Senders	Signup Pages and Emails	Audit Logs	Apps	
	Domain Authentication	Custom Fields		Marketplace	
	Custom Return Path	Merge Tags		Integration Platforms	
	Imprint Details				

- 8. *More icons* This icon lets you venture into more options like,
 - *Feedback* Tell us how you feel about Zoho Campaigns.

Subject* Category* Select V Description* If you have any suggestions that can make Zoho Campaigns better for you, do let us know.		
Category* Select Description* If you have any suggestions that can make Zoho Campaigns better for you, do let us know.	Subject*	
Category* Select Description* If you have any suggestions that can make Zoho Campaigns better for you, do let us know.		
Select Description* If you have any suggestions that can make Zoho Campaigns better for you, do let us know.	Category*	
Description* If you have any suggestions that can make Zoho Campaigns better for you, do let us know.	Select 🗸 🗸	•
If you have any suggestions that can make Zoho Campaigns better for you, do let us know.		
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• *Favorites* - Mark email campaigns, lists, templates, fields, and so on as favourites so that you can readily access them from this section. You can customize your favorites to appear in the order you like using the drag and drop option.

Favorites	×
CAMPAIGNS	
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t	† Customize Favorite

• *Folders* - *Create folders to have immediate access to the various activities you've performed in your account.*

🖾 Campaigns				Upgrade 🕂 Q 🗘	0 \$: 0
Campaigns	Hey Patricia, goo Complete the checklist below	d to have you on boa to get the most from Campaigns.	rd!		Favorites Folders Calendar
を目 Contacts 役	Get started with Camaigns 0 out of 4 completed	Add contacts Import existing contacts from	Zoho apps or upload from your list.		Feedback
Automation Ecommerce ED Library	Add contacts Create a campaign Automate your workflow	© zoho crm	BIGIN	O ZOHO RECRUIT	
Co Reports	Invite your team	SALESFORCE	MS DYNAMICS 365	EVENTBRITE	
		C↑ Impor The su	t contacts upported file types are CSV. XLS. and XLSX	and the file size must be less than 25MB.	

• *Calendar* – Look up the calendar to mark important dates such as events, webinars and more. You can choose to view calendars of various countries by adding them to your calendar.

Month Year		TODAY	November-	2022 ~ >			Holiday List
FILTER BY	SUN	MON	TUE	WED	THU	FRI	SAT
Campaign filter Campaigns Scheduled Campaigns In Progress			1 Haryana Day/ Ka	2	3	4	5 Guy Fawkes Night
Holiday filter Marked Private Holidays United States of America	6	7	8	9	10	11	12
Japan India United Kingdom United Arab Emirates	13	14	15	16	17	18	19
Users	20	21	22	23	24	25	26
	27	28	29	30			

9. *Profile* – Here you can view your profile information such as email address, user ID, and account info. Learn how to <u>manage your profile</u>.

📢 Cam	ipaigns				Patricia	×	
Dashboard		Hey Patricia, good to have you on board! Complete the checklist below to get the most from Campaigns.			User ID:		
Campaigns Campaigns Contacts S Automation Ecommerce D Library C Reports		Complete the checklist below to Get started with Camaigns 0 out of 4 completed Add contacts Create a campaign Automate your workflow Invite your team	Add contacts Import existing contacts from Zoho	apps or upload from your list.	My PORTAL Zoohoo - Switch to another SUBSCRIPTION Free Trial - Manage subscrip NEWS ROOM Kubat's new Live Webinars Blogs CONNECT WITH US Twitter @ Instagram	Sign Out portal tion LinkedIn @ YouTube	
			The supported file types are CSV, XLS, and XLSX a			MOBILE	
					Google Play	Store	