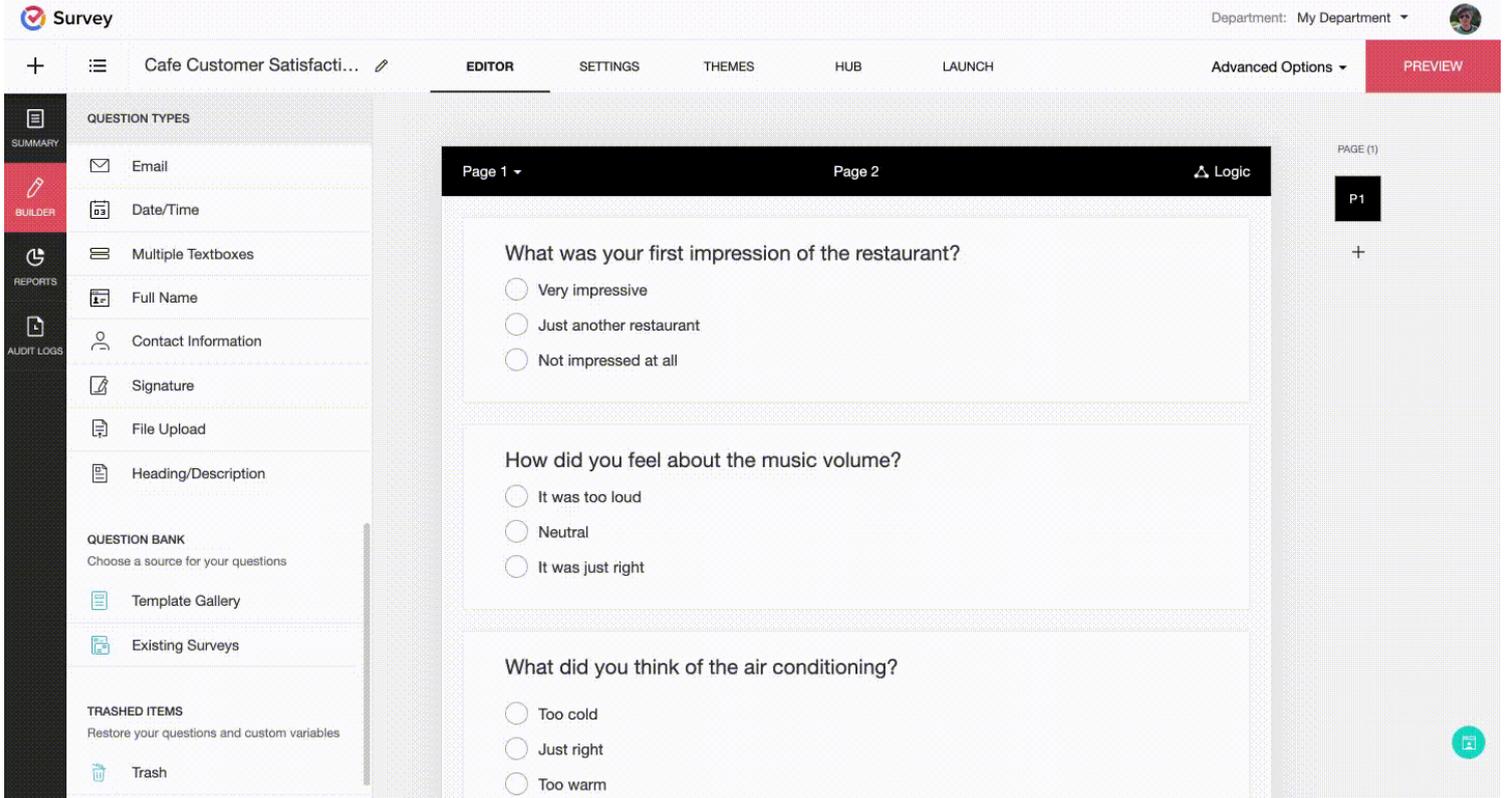


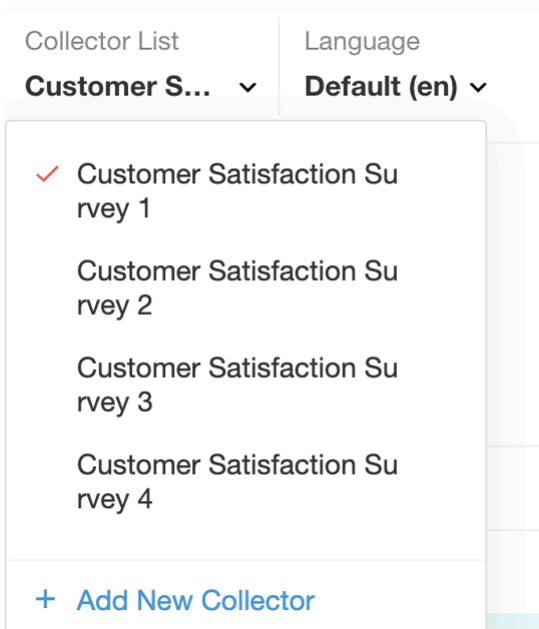
# Collectors

Collectors help customize your survey experience for various types of respondents. For example, you can generate a [report](#) of survey responses from different age groups or for people from different professional backgrounds. To learn how to create a Collector quota, [click here](#).



## To add a new collector:

1. Click the down arrow in the *Collector List* on the left pane of the *Launch* tab. The default collector will be selected.



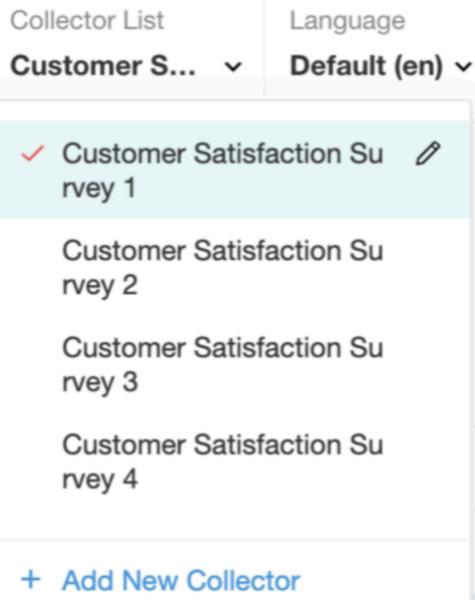
2. Click **Add New Collector**.
3. Type the new collector name in the *Collector Name* box.

A screenshot of a 'New Collector' dialog box. The dialog has a title bar with 'New Collector' and a close button (X). Below the title bar is a label 'Collector Name' followed by a text input field containing the placeholder text 'Enter collector name'. At the bottom of the dialog, there are two buttons: 'CANCEL' on the left and 'SAVE' on the right.

4. Click **Save**. The new collector will be added to the list of collectors. Your survey's web link will be updated every time you edit the collector settings.

#### **To rename an existing collector:**

1. Click the down arrow in the *Collector List* on the left pane of the *Launch* tab. The default collector will be selected.



2. Click  to edit the name of the collector you prefer.
3. Type a new name for the collector in the *Collector Name* box.
4. Click **Update**.