




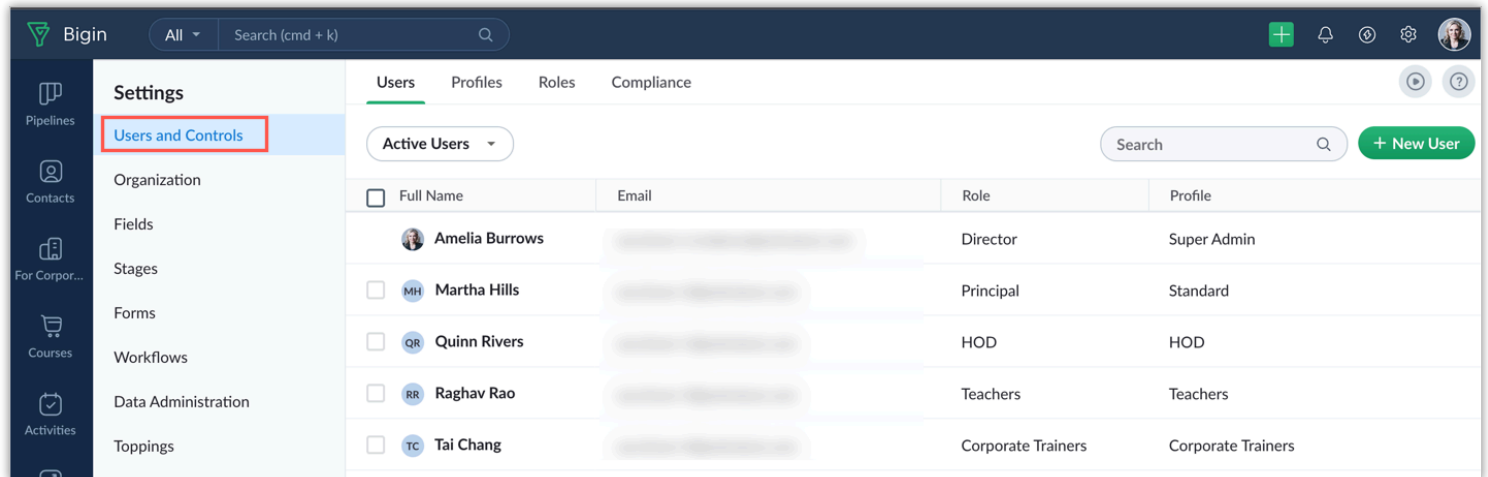
Explore Settings

Bigin has various functions which can be configured by administrators from the Settings menu.

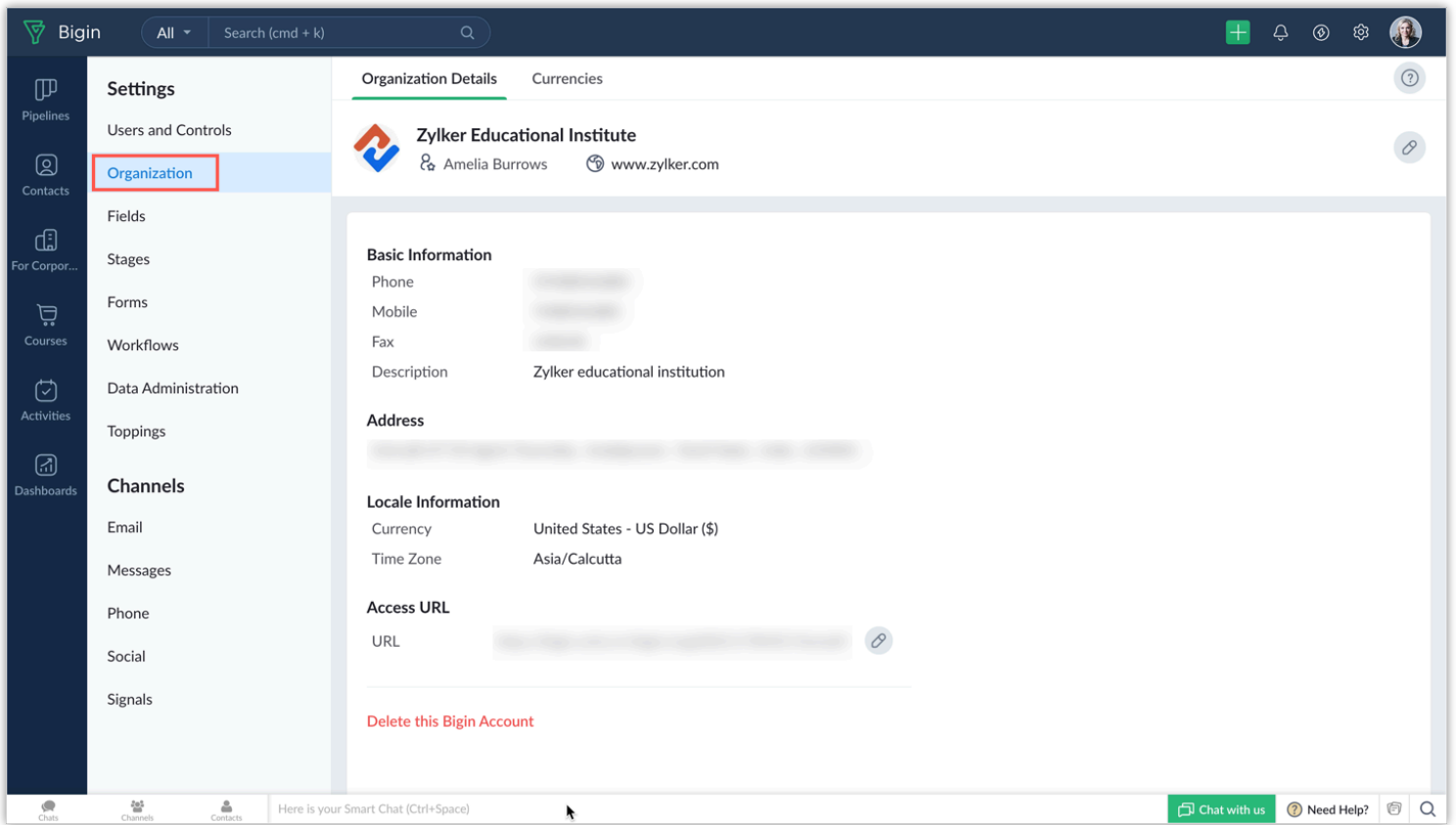
Access the Settings menu

The **Settings** menu can be accessed by clicking the gear icon  in the top right of your window. All the features and Configurations in Bigin are listed on the left and you can select and customize them according to your business needs. The menu contains:

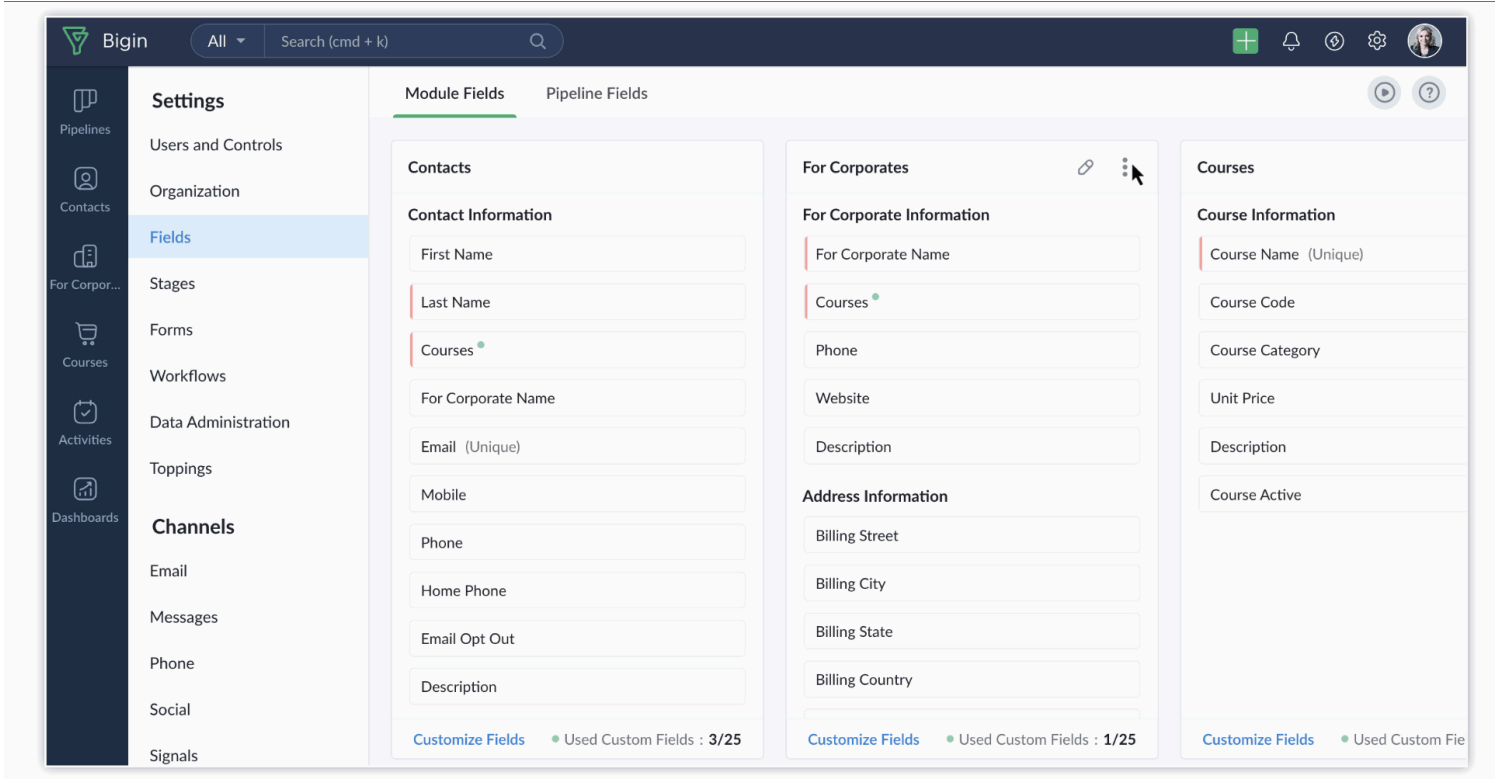
Users and control: Allows you to add users, create roles, and profiles and manage compliance settings.



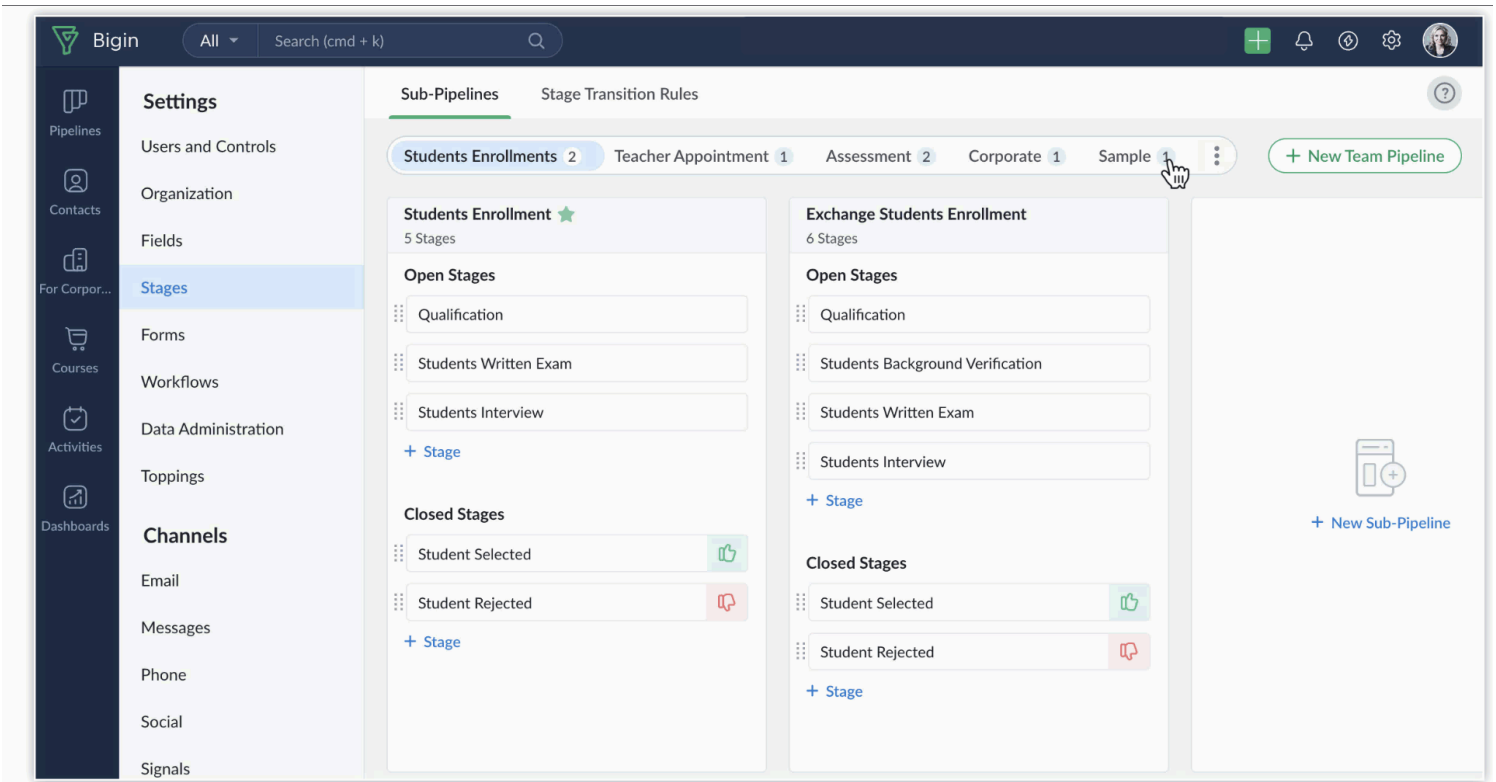
Organization: Here details about your organization can be specified. Information such as phone, fax, address, and locale information can be added.



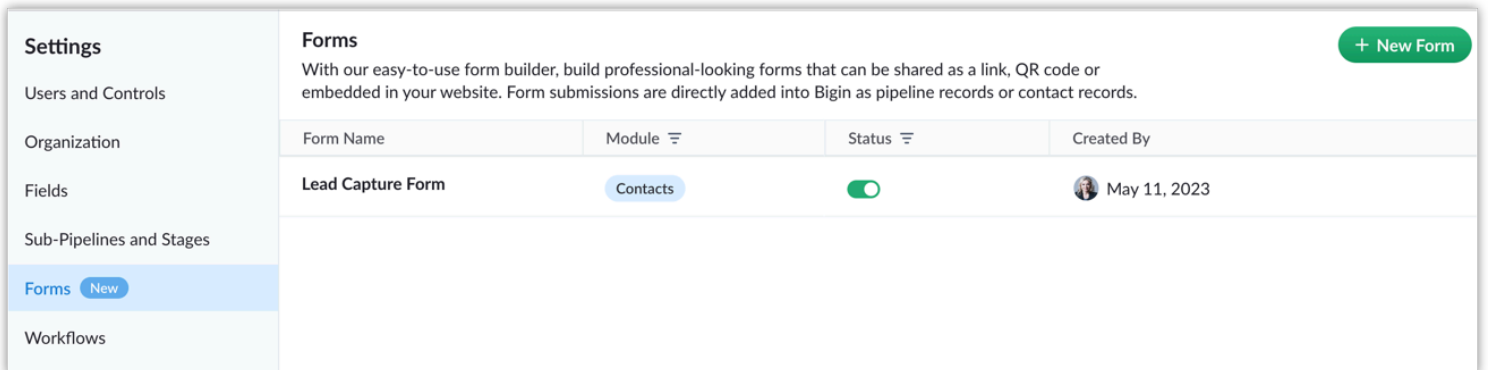
Fields: A list of default and custom fields available in a module will be displayed. You can further add custom fields, mark a field as mandatory and unique to prevent duplicate record entries.



Stages: Create, modify, and manage the various sales pipelines followed by your organization.



Forms: Design forms that can be shared as links, QR codes, or even as website embed codes. This allows you to capture prospects as Contacts in your Bigin account upon submission.



Workflows: Automate the actions when records meet the criteria that you have specified. For example, when a new contact is added, an email notification can be sent to the record owner and a task to follow up with the

contact can be assigned to take place automatically.

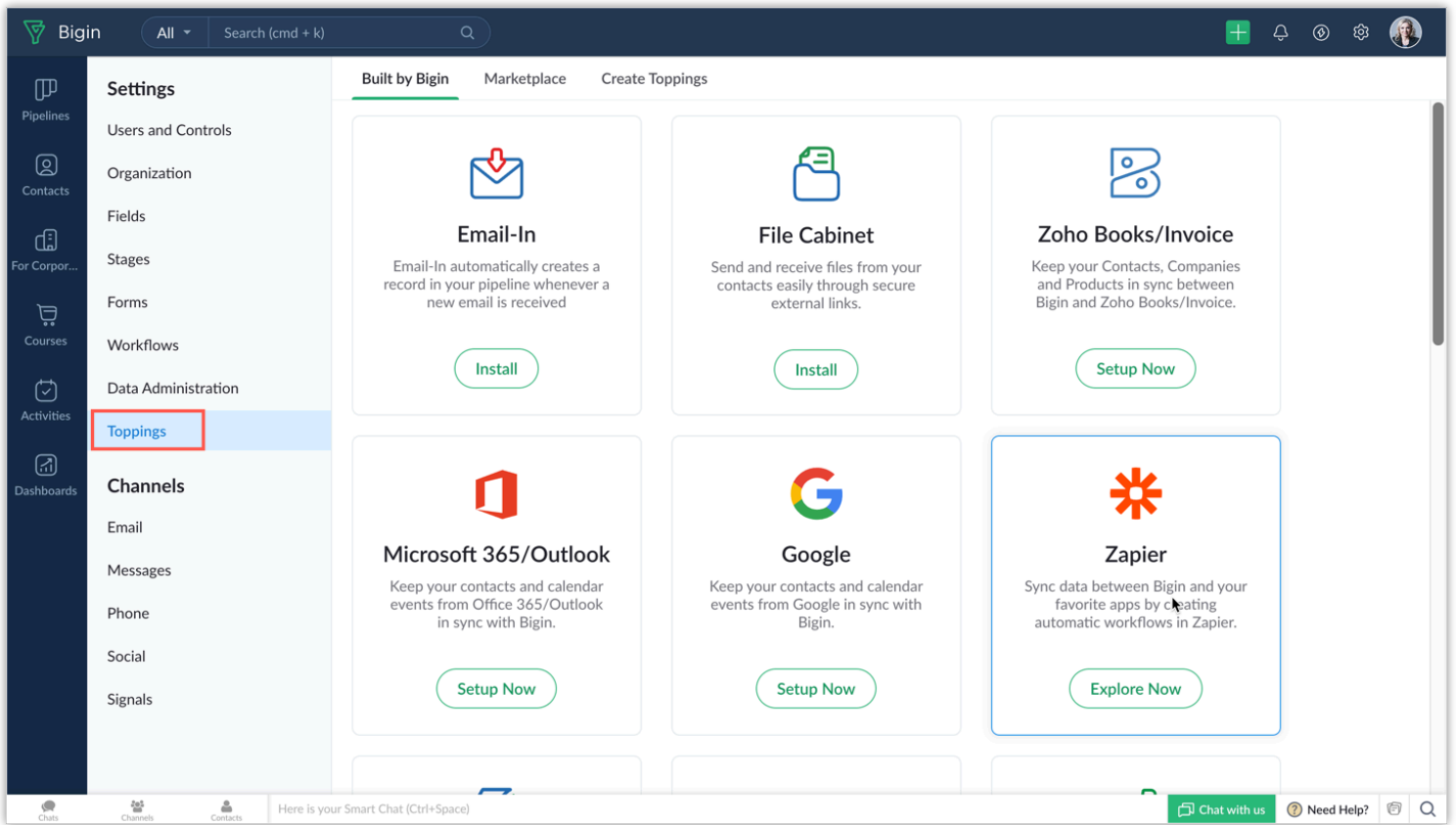
The screenshot shows the Bigin interface with the 'Workflows' menu item highlighted in the left sidebar. The main content area displays a table of workflows. The table has columns for Workflow Name, All Modules, Actions, Execute On, Last Modified, and All Status. Three workflows are listed: 'Big Deal Rule', 'Sample', and 'CR'. Each workflow is associated with a specific module (Students Enrollments or Teacher Appointment) and has a status toggle.

Workflow Name	All Modules	Actions	Execute On	Last Modified	All Status
Big Deal Rule	Students Enrollments	1	Create or Edit		<input checked="" type="checkbox"/>
Sample	Students Enrollments	1	Edit	Jun 21, 2023	<input checked="" type="checkbox"/>
CR	Teacher Appointment	1	Edit		<input checked="" type="checkbox"/>

Data Administration: Manage the data present in your Bigin account. You can view the history of records imported into your account, export records, schedule/download a backup of your data, view all the actions carried out from audit logs, manage your recycle bin, and monitor the storage utilized.

The screenshot shows the Bigin interface with the 'Data Administration' menu item highlighted in the left sidebar. The main content area displays the 'Import' section, which includes options for 'Import from other tools' and 'Import History'. The 'Import from other tools' section features four cards for Zoho CRM, Pipedrive, HubSpot, and Insightly. The 'Import History' section is currently empty.

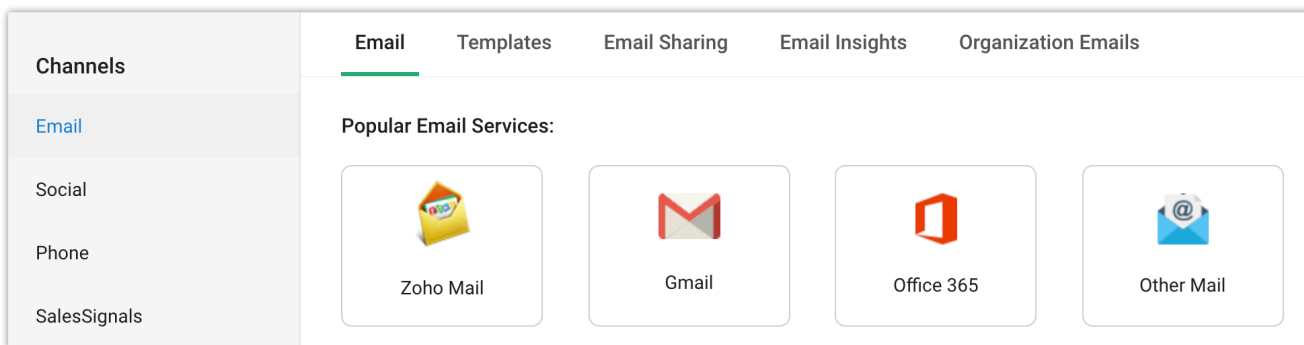
Toppings : Integrate third-party applications with your Bigin account.



Channels

Set up communication channels for staying in touch with your customer.

Email: Integrate your email to send, receive, and stay on top emails with your customers. You can integrate with your Zoho Mail, Gmail, Office 365, or other mail account that you have. You can also create email templates and send it to a bunch of your customers.



Social: Add your twitter account and be informed whenever your customers are tweeting about your organization.

Channels

- Email
- Social**
- Phone
- SalesSignals

Twitter Settings

Here you can manage permission levels for the Twitter account connected to Bigin. You can also disconnect this Twitter account from Bigin.

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Providing Custom widgets to enhance everyday Business performance for small to Large enterprises.

Permission Levels	Profiles Permitted
View, Like & Reply to Tweets & DMs, Tweet & Retweet	Administrator
View, Like & Reply to Tweets & DMs	Standard
View Only	Website Manager

Phone: Set up your phone and make calls to your customers with a single click. Purchase a number and say goodbye to the hardware phone that you had been used for so long.

Signals: Be notified when any interaction takes place between you and your customers across various channels.

Channels

- Email
- Social
- Phone
- SalesSignals**

SalesSignals Notification Preferences

SalesSignals notifies you of various contact touch points, like when a contact has opened your email or mentioned you on Twitter. You can enable or disable notifications for each of these touch points from this page.

CHANNELS	SALESSIGNALS
Email Insights	<input checked="" type="checkbox"/> Open
	<input checked="" type="checkbox"/> Click
	<input checked="" type="checkbox"/> Bounce
Call	<input checked="" type="checkbox"/> Missed
Desk	<input type="checkbox"/> New Ticket

[Save](#)